

INNOVEX2018

Avenue Convention Center, Airport City, Israel - February 7, 2018

8:00am-9:00am	Registration and Welcome Coffee			
08:00am	Opening of Vendors' Exhibition			
9:00am-10:30am	PLENARY SESSION			
9:00am-9:15am	Welcome Greetings: Conference Chairmen Aharon Aharon , CEO, Israel Innovation Authority and Shlomo (Sol) Gradman , CEO, ASG Ltd.			
9:15am-9:35am	Keynote speech: The Importance of Innovation for the Next Generation of Technologies , Mei Jiang , Head of Innovation Strategy & New Business Incubation, HP			
9:35am-9:55am	Keynote speech: The Importance of Blockchain for the Next Generation of Innovation Dr. Christian von Reventlow , Chief Product & Innovation Officer, Member of the Executive Committee, Deutsche Telekom AG			
9:55am-10:30am	Interactive Panel: Imagine – How Do You Envision our Life in 2030 Moderator: Dov Moran , Managing Partner, Grove Ventures Speakers: Dr. Shlomo Markel , Vice President, Broadcom Inc., Benny Schnaider , Serial Entrepreneur, VP SW Development, Oracle, Dan Inbar , SVP & General Manager, Dell EMC XtremIO, Tzipi Ozer-Armon , CEO, Lumenis, Ruth Poliakine Baruchi , Founder & CEO, MyndYou			
10:30am-11:30am	Coffee Break & Visiting the Conference Exhibition			
11:30am-1:00pm	MORNING TRACKS			
	Managing Innovation	Technological Innovation		Special Track
	Track A	Track B	Track C	Track G
Track Name	Propelling Innovation	Preparing For The Era Of Digital Transformation	When Technology Meets Medical Care	INNOVEX2017 Meetup
Moderator	Uzi Breier Exec. Chairman, CelloPhotonics	Shai Onn Executive Director, Bluestone Capital	Dr. Itamar Offer (MD) Healthcare Management Expert	In cooperation with Israel Innovation Authority
11:30am-12:00pm	How to bring innovation to the world of energy and infrastructure Simone Cuni , CTO, Enel and Shikun&Binui Innovation INFRALAB	BIPV (Building Integrated Photo-Voltaic) - Creative Approach to Solar Panels Ilan Aharon , CEO, Kenotomi	The Power of Big Data to Improve Clinical Outcomes of Critically Ill Patients Dr. Uri Keler (MD) , VP Clinical Development, Clew Medical	INNOVEX2017 Meetup - short one-on-one meetings between major multinationals and Israeli startup companies
12:00pm-12:20pm	Cyber security for the People: Inside the Mind of an Attacker , Hila Paz Herszfang , Serial Entrepreneur & Bus. Dev. Manager, IMPERDIN	Semiconductor Innovation as an Engine for Digital Transformation , Dr. Shay Woffling , Chief Technology Officer, Nova Measuring Instruments	The BEI (Brain Engagement Index) Redefines Brain Cognitive Therapy Sefi Epel , CEO, Brainmarc	
12:20pm-12:40pm	Technology Transfer - News From the Front Line , Benjamin Soffer , CEO, T3 - Technion Technology Transfer - Technion Research and Development Foundation	Meta-Alert™ - The New System for Smart Management of Electricity Grid & Renewable Energies Amir Cohen , CEO, EGM	Sono Chemical Coating - Using Revolutionary Technology to Avoid the Spread of Contagious Bacteria in Hospitals Shay Hershovich , Co-Founder, Nano Textile	
12:40pm-1:00pm	How a Science Based Revolution is Transforming the Tobacco Industry , Daniel Elfen , General Manager, Philip Morris Ltd, Israel	The Future of Work - How Companies are Adapting as Generations Change Noam Mordechay , Business Development Manager, Workey	Using Innovative Imaging and AI Technologies for Preventative Medicare Dr. Yaara Kapp-Barnea , CEO, Outsense	
1:00pm- 2:00pm	Lunch break & Visiting the Conference Exhibition			
2:00pm-3:30pm	AFTERNOON TRACKS			
	Track D	Track E	Track F	
Track Name	Creative Minds - Endless Possibilities	Precision Agriculture & Foodtech	Industry 4.0 – Israel Innovation Authority	
Moderator	Prof. Moshe Zviran Dean, Coller School of Management, Tel Aviv University	Dr. Kobi Inbar Life Sciences and Bio-Medical Innovations expert	Anya Eldan VP, Israel Innovation Authority - StartUp Division	
2:00pm-2:20pm	The power of innovative ideas for curing brain related diseases , Prof. Michal Schwartz , Weizmann Institute of Science	Introduction to Precision Agriculture , Dr. Victor Alchanatis , Research Scientist, Agricultural Research Organization	Innovation centers - the new engine for driving innovation Moderator: Anya Eldan , VP, Israel Innovation Authority - StartUp Division Speakers: Malka Nir , Head of Advanced Manufacturing Division, Israel Innovation Authority, Yogev Katzir , Managing Director,	
2:20pm-2:40pm	Corporate Strategic Investments – What Works What Not? Ken Kawashima , Executive Director, Open Innovation & Business Development, Lenovo Corp.	Broadband Hybrid Satellite-Wireless Communication Sys. for Monitoring & Control of Agriculture Applications , Dr. Arie Reichman , Chief Scientist, Ayecka Communication Systems	Presentation of 9 innovative startups in the area of Robotics, Industrial Automation, IoT and IIoT including Hagai Balshai , CEO, Robotican, Matti Tiano , CEO, Visual Factories, Aviran Yaakov , CEO, EcoPlant, Jon Donner , CEO, Nanofabrica, Arie Maor , CEO, KIAMI, Marat Maayan , CEO, Salamandra Zone, Avi Nowitz , Head of Marketing, Presenso, Tidhar Tsur , CEO, Diagsense, Mickey Shaposhnik , CEO, SGC Knowledge Transfer	
2:40pm-3:00pm	Panel: How to propel innovation in any organization , Moderator: Dr. Jonathan Menuhin , Executive Director, Israel Innovation Institute Speakers: Dr. Alon Stopel , Corporate Chief Scientist, Elbit Systems, Dr. Orna Berry , VP and GM, DELL -EMC - Center of Excellence, Boaz Inbal , General Manager, Innovation Centers @ Wix.com, Dr. Saul Reichman , Open Innovation Expert, The Challenge Fund	Air Scouting and the future of precision agriculture , Ayal Karmi , COO and Co-Founder, Taranis		
3:00pm-3:30pm		Panel: Precision Agriculture – The Red-hot Sector for Innovation , Moderator: Dr. Kobi Inbar , Life Sciences and Bio-Medical Innovations expert, Lecturer, Ariel University Speakers: Dr. Victor Alchanatis , Research scientist at Agricultural Research Organization, Dr. Ilya Leizeron , Director of Innovation, Elbit Systems Land & C4I, Tomer Tzach , CEO, CropX Technologies, Liron Brish , Co-Founder & CEO, Farm Dog		
3:30pm-4:00pm	Coffee Break & Visiting the Conference Exhibition			
4:00pm-5:30pm	Closing session with industry leaders and awards ceremony			
4:00pm-4:20pm	Keynote Speech: Helping Companies Create What's Next , Adrian Chernoff , The Innovation "guru" of the "Fortune 500" Companies			
4:20pm-5:00pm	Panel: Innovation in Education – Why the education system must adapt to the fast-changing world Moderator: Shlomo (Sol) Gradman , Co-Chair, iINNOVEX2018 Speakers: Tamar Hay-Sagiv , Director, Peace Education, Peres Center for Peace and Innovation, Mohana Fares , Head of the systemic national programs 5X2, The Ministry of Education, Avigdor Willenz , Serial Entrepreneur, Founder of Galileo and Annapurna Labs			
5:00pm-5:30pm	The "Global Leader of Innovation" Award Ceremony led by Aharon Aharon , CEO, Israel Innovation Authority and Co-Chairman, iINNOVEX2018			
5:30pm-6:30pm	Closing Cocktail Party - By Invitation Only			

*program is subject to changes without notice